

CASE STUDY:

AZURITY PHARMACEUTICALS SHORTENS DATA CLEANUP FROM HALF A DAY TO TWO MINUTES



“For the month-end close, I must clean the report manually. Now I can update it three times a day instead of once daily. As a result, I can see updated numbers throughout the day, which is incredibly helpful.”

INDUSTRY VERTICAL:

Pharmaceuticals

APPLICATIONS:QuickBooks
Workday Adaptive Planning**TRANSFORMATIONS:**QuickBooks Balance Sheet, QuickBooks Profit and Loss, Units Sold
Item by Site, Open Sales Zeros, Open Sales Orders,
Open Sales Orders Quantity, Transactions

INTRODUCTION

Azurity Pharmaceuticals is a privately held, specialty pharmaceutical company that focuses on innovative products that meet the needs of patients with underserved conditions. As an industry leader in providing unique, accessible, and high-quality medications, Azurity leverages its integrated capabilities and vast partner network to continually expand its broad commercial product portfolio and robust late-stage pipeline. The company’s patient-centric products span the cardiovascular, neurology, endocrinology, gastro-intestinal, institutional, and orphan markets, and have benefited millions of patients.

SITUATION

Azurity wanted to integrate Workday Adaptive Planning and QuickBooks. They needed to see inventory inside of Workday Adaptive Planning. “We acquired a few companies in the past, and they use QuickBooks as their accounting system. QuickBooks is fine for putting entries in, but data retrieval is messy,” says Joshua Burch, Manager, Financial Reporting & Analytics at Azurity Pharmaceuticals.

CHALLENGE

Without integration between the systems, the amount of manual work required to extract data wastes countless hours for the finance and accounting team. “Without automation, cleaning the data takes at least half a day. Lucky for me, DataBlend has been an integral part of our finance and accounting tech stack since 2020.

SOLUTION

Since integrating Workday Adaptive Planning and QuickBooks, Azurity has been able to eliminate its manual data processing. “DataBlend has been seamlessly integrated. It runs every hour or two, connecting the two systems and ensuring the most up-to-date data is available. It takes two minutes to run, which is no time whatsoever. And when it comes out, it is in a very usable format that is user friendly.”

Benefits of Connecting DataBlend:

- Automated data flowing between both financial applications.
- Receive daily notifications to ensure data is loaded successfully.
- Gained access to real-time and accurate financial data.
- Increased time savings and decreased monthly workload.

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CONCLUSION

Azurity has gained additional resources and efficiencies using DataBlend. “Olivia and the entire DataBlend team are amazing. I know that I have a strong team in place with DataBlend. I can do more by implementing automation, making my job much easier. DataBlend’s value far exceeds what we pay.”

THE DATABLEND STORY

DataBlend is an iPaaS company with its roots in finance and accounting. That is why DataBlend is the only Integration Platform-as-a-Service (iPaaS) solution designed exclusively to integrate the everyday applications relied on by finance and accounting professionals. Featuring a no-code, low-code workflow builder, DataBlend allows users to create secure and worry-free data integrations. Companies use DataBlend to collect and join data from multiple sources, build workflows (e.g., field to field mapping, pivot tables, and additional data transformations through virtually unlimited custom scripting possibilities), and schedule events so users are never without real-time data access. DataBlend’s intuitive interface makes it easy to manage all application integrations from a single platform, eliminating the need to rely on IT resources to manage multiple, point-to-point connections.

WANT TO LEARN MORE?

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